

The Cleveland County Board of Health met on Tuesday, June 9, 2015 at 6:30 p.m., at the Cleveland County Health Department.

Board members present: Michael Alexander, Charles Hayek, Johnny Hutchins, Kendalyn Lutz-Craver, Robert Miller, Steve Rackley, Dianne Sanders, Tom Spurling, Randy Sweeting and Theresa Taylor.

Health Department staff present: Dorothea Wyant, Rodella Gold, Anne Short, Sam Lockridge, Alisa Leonard, DeShay Oliver, Nathan McNeilly, Brittney Smith and Debbie Dyer.

Bob Yelton, County Attorney, was also present.

CALL TO ORDER/WELCOME:

Chair Hayek called the meeting to order and welcomed everyone. Robert Miller gave the invocation.

CITIZEN RECOGNITION:

No citizens requested to appear before the Board.

APPROVAL OF AGENDA FOR JUNE 9, 2015 BOARD OF HEALTH MEETING

Chair Hayek presented the proposed agenda for the June 9, 2015 Board of Health meeting for consideration of adoption with one revision: the addition of administering the Oath of Office to new board of health member Dianne Sanders.

Motion: A motion was made by Robert Miller, with a second by Tom Spurling to adopt the revised agenda for the June 9, 2015 Board of Health meeting as presented. Motion carried unanimously.

APPROVAL OF MAY 12, 2015 BOARD OF HEALTH MEETING MINUTES:

Chair Hayek presented the May 12, 2015 Board of Health meeting minutes for consideration of approval.

Motion: There being no corrections, additions, or deletions to the minutes of the May 12, 2015 Board of Health meeting minutes, motion was made by Robert Miller, with a second by Tom Spurling, that they be approved as written. Motion carried unanimously.

CLEVELAND COUNTY HEALTH DEPARTMENT COMMUNITY HEALTH ACTION PLAN - ANNUAL UPDATE:

Anne Short gave a brief overview of the three Community Health Action Plans written as a result of the Community Health Assessment. Priority areas are identified as: Sexually Transmitted Disease and Unintended Pregnancy, Physical Activity and Nutrition and Substance Abuse Prevention. Copies of the Community Health Action Plans are included in the information packet provided to board members. Accomplishments achieved during the year are designated on the report in red, and were identified and discussed.

Substance Abuse Prevention: To date, fifty students have been served in the SOBIR Program by health education staff. This program allows students who have violated school substance abuse policies to divert a ten day suspension to a five day suspension by completing four sessions of the SOBIR program. In addition, the health department is now providing SOBIR Program services to students referred by the district attorneys' office who are in violation of underage drinking/underage possession of alcohol laws. Of the fifty students served to date, thirty-four referrals were made by the school systems and sixteen referrals from the Court system. In exchange for completing the SOBIR program curriculum, the individuals referred by the courts are usually able to defer prosecution. Ms. Short noted that Substance Abuse Subtle Screening Inventory (SASSI) Assessments are done to determine the individuals risk for chemical dependency. All health education staff is trained in the delivery of the screening instrument for both adolescents and adults. Ms. Short stated the Cleveland County Health Department was awarded a Drug Free Communities Grant and a Strategic Prevention Framework Grant, and in addition was awarded \$7,500.00 from Project Lazarus to support efforts in collecting and disposing of unused medications.

Sexually Transmitted Disease and Unintended Pregnancy: To date, the Health Department has received requests from only two high schools to teach the "Tenth Day" class during the upcoming school year. The "Tenth Day" class focuses on FDA approved contraceptives and STD's. Ms. Short plans to meet with Cleveland County School Administrators to discuss and encourage them to incorporate the class into all County high schools. Puberty classes were taught this year in Cleveland County Schools. Ms. Short noted that HB596, which proposes revisions to the reproductive health and safety curriculum that would prohibit health educators from talking about certain issues, is being monitored closely. The Cleveland County Health Department received an Adolescent Pregnancy Grant in the amount of \$75,000 per year for a four year period, which will allow the Health Department to incorporate the Smart Girls curriculum for eighth grade girls and the Wise Guys curriculum for ninth and tenth grade boys. The health department is partnering with CIS staff and Cleveland county Schools counselors to identify students for these programs.

Physical Activity and Nutrition: Results from the 2014 Step One Challenge show there were 535 participants and 137,148,479 steps walked, converting into 68,575 miles. Eighty-five runners participating in the annual 5K race and twenty participants in the children's Fun Run. The 2015

Step One Challenge is scheduled for August 29, 2015 through October 10, 2015. The Cleveland County Health Department Satellite Foothills Farmers Market opened in June for the fourth consecutive year, and is available each Tuesday morning from 8 am to 12 pm through August. Updated signs will be installed in July along the Shelby Walking routes to compliment the large directional signs. Fourteen local schools have School Community Gardens. Seventy-five percent of the plants and seed required for the spring/summer planting were provided by local farmers as donations to this program. Produce gathered over the summer months is donated to agencies with feeding programs within the County as well as to the “Farmers FoodShare Program”, sponsored by the Foothills Farmers Market. Senate Bill 315 was ratified on June 4, 2015 and has been sent to the Governor for his signature. This bill encourages school systems to assure the public has access to outside recreational opportunities on school property by eliminating liability for boards of education and individual board members for personal injury suffered by reason of use of school property. This legislation applies only to outdoor school property as it is being used for public recreational use. The Health Department is working with school system administrators to develop consistent signage to inform the public they are allowed to use outdoor facilities, such a walking tracks, etc. The Eat Smart Move More Coalition (ESMM) continues to meet regularly, serving as a community forum on physical activity and nutrition initiatives. The coalition reviews potential activities and facilitates implementation of activities across the County, and is currently engaged in a strategic planning process to develop new goals in areas of healthy eating and increased physical activity. In May of 2015, five child care facilities within the County received Healthy Childcare Certifications, and five additional child care facilities are slated to become certified during the coming year. Standards required to meet Healthy Childcare Certification were indentified and discussed.

PROPOSED FEE INCREASE FOR CODAP SERVICES:

Ann Short presented a proposal to increase the fee charged for the Student Options Begin with Intervention and Recovery (SOBIR) Program administered by CODAP Services in the Cleveland County Health Department from \$250.00 to \$275.00 per participant. An income based sliding fee scale is used, and the goal is that no child will be refused SOBIR Program services because of an inability to pay. Ms. Short noted the minimum amount a family is asked to pay will increase from \$50.00 to \$55.00, noting that when families financially invest in a program, they are more likely to learn from the program. Under some circumstances, the minimum fee is reduced based on financial hardship information provided by the referral source. A detailed explanation of increased expenses and the sliding fee scale was included in the information packet received by Board members. Approximately sixty-five percent of SOBIR Program participants are charged reduced fees. Because the number of youth served has doubled since 2012-2013, the Health Department has invested in providing training and certification for the entire health education staff in order to accommodate the increasing need for services. In addition, the health department has purchased an evidence-based curriculum to use as the framework for the SOBIR Program. The “Teen Intervene” curriculum is listed on the National

Registry of Evidence-Based Programs approved by the Substance Abuse and Mental Health Services Administration. Use of this evidence-based curriculum creates synergy with the other substance abuse grant programs within the agency. The Health Department has invested in updated media resources to support intervention strategies employed in the SOBIR Program as well. New resources are carefully selected to allow the department to stay abreast of changes in substance abuse among youth as well as provide staff with the resources that help them respond to the underlying causes of substance abuse, and strengthen family support for the participating youth. In addition to the increased population of participants and the investment of additional resources, United Way of Cleveland County reduced their funding to the CODAP Program services by fifty percent for the 2014-2015 fiscal year and an additional fifty percent for the 2015-2016 fiscal year. These funding cuts are due to a decrease in campaign funds and greater competition for United Way dollars. Funding received from United Way will continue to be used to provide SOBIR Program services to school referred students that have parents/family members that are unable to pay. So that the SOBIR Program can continue to be self-sustaining, it is requested the Board of Health recommend that the County Commissioners approve this minimal increase of fees. Further information regarding statistics for the SOBIR Program was shared with and discussed by the Board.

Motion: A motion was made by Robert Miller, and a second by Michael Alexander to make a recommendation that the County Commissioners approve the proposed fee increase for SOBIR Program Services administered through the CODAP Program at the Cleveland County Health Department. Motion carried unanimously.

OATH OF OFFICE: DIANNE SANDERS – APPOINTMENT:

Debbie Dyer administered the Oath of Office to appoint Dianne Sanders as the Registered Nurse Member to the Cleveland County Board of Health, to complete the three year term vacated by Gina Ayscue effective May 31, 2015. The term period is June 9, 2015 through December 31, 2016.

Dr. Hayek extended thanks on behalf of the Board to Ms. Sanders for her willingness to serve as a member of the Cleveland County Board of Health.

2015 COMMUNITY SATISFACTION SURVEY RESULTS:

As a requirement of the accreditation/re-accreditation process, the Health Department conducts a general community survey annually. Anne Short presented results of the Community Satisfaction Survey conducted during the month of May, 2015. A copy of the 2015 Community Satisfaction Survey results is included in the information packet received by Board members. The nine question survey was posted on the Cleveland County Health Department website using

a Survey Monkey format, and copies were sent to selected email distribution lists in order to obtain a variety of answers. Copies of the survey were placed at the reception desks of the Health Department and the Health Departments annex buildings to enhance consumer access. The survey was also advertised in the Shelby Shopper, and the Survey Monkey link was included in the advertisement. Notices about the availability of the survey were posted on the Cleveland Health Communicator electronic sign as well. There were one hundred and twenty four participants, with overall positive responses; with ninety-three of those participating stating they would refer their family and friends to the Health Department for services. Further information received from the survey was identified and discussed. Ms. Short stated the results of this survey will be reviewed with the Health Department Management Team and used as a tool to improve overall customer satisfaction.

NEW HEALTH DEPARTMENT FACILITY NAME:

Dorothea Wyant stated that she was approached in the community regarding a possible name change for the new Health Department facility. Ms. Wyant consulted with the County Manager who stated it would be permitted to re-name the new facility with the approval of the Board of Health and County Commissioners. After polling the Health Department management team members, the two most appropriate suggestions were “The Cleveland County Public Health Center”, and the “Cleveland County Wellness Center”. Ms. Wyant asked the Board for further input into naming the facility. After discussion, the consensus of the Board was that it is critical to include the words “Public Health” in the name, and exclude the word “Department” from the name. It was noted the Mental Health Center would select a name for their portion of the building.

Motion: A motion was made by Robert Miller, and seconded by Kendalyn Lutz-Craver to make a recommendation to the County Commissioners that the name of the new facility for the health department be “The Cleveland County Public Health Center”. The motion carried unanimously.

MISCELLANEOUS BUSINESS:

Roots and Wings Program Award:

The Roots and Wings Program, funded by the Juvenile Crime Prevention Council and administered through the Health Departments’ CODAP services received an award of appreciation for outstanding service to those served through that program. The Roots and Wings Program works primarily with court referred individuals to provide parent and youth skill building training. This is the only parenting training available to middle school and high school students.

Medication Take Back Program:

Officials from the Division of Public Health, Healthy Communities Programs have asked the Cleveland County Health Department to present information regarding the “Medication Take-Back Box” program with other agencies across the State during a conference call on September 8, 2015. The program has been very successful in Cleveland County, and it is hoped that other Counties will model Cleveland County’s established program.

Fitness Room Fundraiser:

There will be a Fitness Room for staff located in the new Cleveland County Public Health Center facility. At this time, it is unknown if there will be funds available to purchase exercise equipment for the room. Health Department staff will host a fundraising luncheon on July 8, 2015, as well as a half & half raffle to raise money to equip the fitness room.

Meeting Reminder:

The Cleveland County Board of Health will not meet during the month of July. The next scheduled Board of Health meeting is August 11, 2015.

ADJOURN

There being no further business, Chair Hayek called for a motion to adjourn.

Motion: Kendalyn Lutz-Craver moved, with a second by Michael Alexander that the Cleveland County Board of Health meeting be adjourned. Motion carried unanimously.

RESPECTFULLY SUBMITTED,

Dorothea Wyant, Secretary
Cleveland County Board of Health