



Community Health Action Plan 2016 (year)

County: Cleveland

Period Covered: 2016-2018

Partnership/Health Steering Committee, if applicable: Alliance for Health in Cleveland County, Inc. and Teen Pregnancy Prevention Coalition of Cleveland County

Community Health Priority identified in the most recent CHA: Sexually Transmitted Disease and Unintended Pregnancy

Local Community Objective: (Working description/name of community objective) **Sexually Transmitted Disease and Unintended Pregnancy Initiative**

(check one): New Ongoing (addressed in previous Action Plan)

- **Baseline Data:** (State measure/numerical value. Include date and source of current information): Pregnancy rate for ages 15-19 in 2010 was 56.2/1000 compared to state rate of 49.7/1000; white teen rate was 43.9/1000 compared to African-American rate of 88.2/1000; 356 cases of Chlamydia in 2008 with 53% of cases among African-Americans; 402 cases of Chlamydia in 2009 with 58% among African Americans; 407 cases of Chlamydia in 2010 with 55% among African-Americans; age disparity in 2010 cases with 82% of all cases among 15-24 year old age group – 88% of all African-American cases were ages 15-24; data from North Carolina Adolescent Pregnancy Prevention Coalition, 2010 and Communicable Disease Branch, NC Division of Public Health, 2008-2010 county reports
- **For continuing objective provide the updated information:** (State measure/numerical value. Include date and source of current information): Pregnancy rate for ages 15-19 in 2014 was 43.8/1000 compared to state rate of 32.3/1000; white teen pregnancy rate was 37.9/1000 compared to African-American rate of 63.8/1000; 498 cases of Chlamydia in 2012 with 55% of cases among African-Americans; 374 cases of Chlamydia in 2013 with 55% among African-Americans; 447 cases of Chlamydia with 48% among African-Americans; age disparity in 2014 with 89% of all cases among 10-29 year old age group – 91% of All African-American cases were ages 10-29; data from Adolescent Pregnancy Prevention Coalition of North Carolina 2012-13-14 and Communicable Disease Reports to the Board of Health for Cleveland County based on data from the Communicable Disease Branch, NC Division of Public Health, 2012-13-14 county reports
- **Healthy NC 2020 Objective** that most closely aligns with focus area chosen below: Decrease the percentage of pregnancies that are unintended and Reduce the percentage of positive results among individuals aged 15-24 tested for Chlamydia.

Population(s)

- I. **Describe the local target population that will be impacted by this community objective:** There are 24,951 residents of Cleveland County between the ages of 10 and 29 years of age representing 25.6% of the total population of the county. 5,190 of these individuals are African-American.
 - A. **Total number of persons in the target population specific to this action plan:** The target population specific to this action plan are students enrolled in the 8th and 9th grade classes in Cleveland County Schools. There are a total of 2,498 students in these two grade levels; 63% are white, 27% are African-American and 10% represent American Indian, Asian, Hispanic and two or more races.
 - B. **Total number of persons in the target population to be reached by this action plan:** The total number of persons in the target population to be reached by this action plan is 1,460.
 - C. **Calculate the impact of this action plan:**
(Total # in B divided by total # in A) X 100% =58% of the target population reached by the action plan.)

Healthy North Carolina 2020 Focus Area Addressed: Each of the two CHA priorities selected for submission must have a corresponding *Healthy NC 2020* focus area that aligns with your local community objectives.

■ Check below the applicable Healthy NC 2020 focus area(s) for this action plan.

For more detailed information and explanation of each focus area, please visit the following websites:

<http://publichealth.nc.gov/hnc2020/foesummary.htm> AND <http://publichealth.nc.gov/hnc2020/>

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| <input type="checkbox"/> Tobacco Use | <input type="checkbox"/> Maternal & Infant Health | <input type="checkbox"/> Social Determinants of Health |
| <input type="checkbox"/> Physical Activity & Nutrition | <input type="checkbox"/> Substance Abuse | <input type="checkbox"/> Environmental Health |
| <input type="checkbox"/> Injury | <input type="checkbox"/> Mental Health | <input type="checkbox"/> Chronic Disease |
| <input checked="" type="checkbox"/> Sexually Transmitted Diseases/Unintended Pregnancy | <input type="checkbox"/> Infectious Disease/Foodborne Illness | <input type="checkbox"/> Cross-cutting |
| | <input type="checkbox"/> Oral Health | |

Selection of Strategy/Intervention Table

- *Complete this table for all strategies/interventions that you plan to implement.*
- *At least two of the three selected community health priorities must be from the 13 Healthy North Carolina 2020 (HNC 2020) focus areas. For these 2 priorities, there must be 2 evidence based strategies (EBS) for each action plan. (Insert rows as needed if you choose more than 2 EBS.)*

Strategy/Intervention(s)	Strategy/Intervention Goal(s)	Implementation Venue(s)	Resources Utilized/Needed for Implementation
<p>Name of Intervention: Making Proud Choices</p> <p>Community Strengths/Assets: Support from administration of Cleveland County Schools to use this curriculum as a foundation for the required 9th grade comprehensive reproductive health and safety curriculum; crosswalk of this curriculum to NC Curriculum Essential Standards provided by the North Carolina Department of Public Instruction</p>	<p>S.M.A.R.T Goals:</p> <p>Specific: Cleveland County Schools in collaboration with the Cleveland County Public Health Center will implement the comprehensive reproductive health and safety curriculum in the 9th grade health classes. The CCPHC will provide a health education specialist to support implementation by faculty and will specifically teach the lessons on Sexually Transmitted Diseases and FDA-approved contraceptives. The curriculum will be delivered in health classes on-site at the four high schools in the county and at Turning Point Academy as needed.</p> <p>Measurable: The curriculum will reach an estimated 1,325 9th grade students and will provided as scheduled by health teachers during the academic year.</p> <p>Attainable: It is effective to reach students during scheduled health classes where they will receive consistent and comprehensive information.</p> <p>Relevant: Comprehensive education is the most effective method of prevention. By targeting 9th grade students the goal is to inform them about the short- and long-term effects of unintended pregnancy and sexually transmitted diseases.</p> <p>Time-Bound: The classes will be completed during the academic year, scheduled at the preference of the 9th grade health teachers.</p>	<p>Target Population(s): All 9th grade health students in Cleveland County Schools averaging 1300+ each academic year.</p> <p>Venue: Four high schools in Cleveland County as well as Turning Point Academy, the alternative school site for students with behavioral problems</p>	<p>Resources Needed:</p> <p>Qualified health teachers to begin the curriculum lessons; Qualified health education specialist to provide the lessons on sexually transmitted diseases and FDA-approved contraceptives; specialist may provide support for entire curriculum at teacher's request;</p> <p>Teachers and health education specialist have completed training in the use of this curriculum; health education specialist updates county-specific data annually to present to students;</p> <p>Supplies for intervention include anatomy models, PowerPoint presentation, handouts on STDs and FDA-approved contraceptives.</p> <p>The health education specialist position is funded through the Cleveland County Public Health Center and is included in the family planning budget. Cleveland County Schools provides the site for classes and IT equipment needed for the classes.</p>
<p>CHA Action Plan Form - Revised: 8/10/16</p>			

<p>Name of Intervention: Wise Guys Male Accountability Program</p> <p>Community Strengths/Assets: Support from the Teen Pregnancy Prevention Coalition serving as the Community Advisory Council; support from Cleveland County School administration to deliver this curriculum; crosswalk of this curriculum to NC Curriculum Essential Standards provided by the North Carolina Department of Public Instruction</p>	<p>S.M.A.R.T Goals:</p> <p>Specific: Cleveland County Public Health Center in collaboration with Cleveland County Schools will implement the Wise Guys Male Responsibility curriculum with 9th grade male students on a voluntary basis during the academic year. The program will occur at each of the four high schools in the county as well as the alternative school for CCS. The curriculum will be taught by two health education specialists trained in the curriculum and supported by physical education/health teachers.</p> <p>Measurable: The curriculum will reach a minimum of 90 male students and will be taught over a span of 11 weeks during each semester of the academic year.</p> <p>Attainable: Students will participate on a voluntary basis with parental permission during health classes or during the student free period at each school.</p> <p>Relevant: The curriculum educates students on aspects of male responsibility through a series of classes on topics such as communication, contraception, self-image, and goal setting. Targeting 9th grade students allows instructors to set the tone for planning for the future.</p> <p>Time-Bound: Wise Guys will be taught each semester during the 9th grade academic year scheduled at the discretion of school administrators.</p>	<p>Target Population(s): 9th grade male students who will participate on a voluntary basis</p> <p>Venue: Four high schools in Cleveland County as well as Turning Point Academy, the alternative school site for students with behavioral problems</p>	<p>Resources Needed:</p> <p>Qualified health education specialists trained to deliver the Wise Guys Male Responsibility curriculum; - provided by the Cleveland County Public Health Center; Training funded by APP grant;</p> <p>Supplies for intervention activities supplied by APP grant funding, funding from CCPHC and Alliance for Health – include but are not limited to backpacks, folders, posters, magazines, etc. – each activity in the curriculum has specific requirements for materials;</p> <p>Food costs for completion celebrations for students and parents at each site and/or county-wide event;</p> <p>APP grant requires a budget and monthly financial itemization reports as well as data reports on attendance, participation, pre- and post-tests to evaluate utility of curriculum;</p> <p>Alliance for Health provides in-kind support for food and incentive items – documented with invoice copies</p>
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<p>Name of Intervention: Smart Girls Life Skills Program</p> <p>Community Strengths/Assets: Support from the Teen Pregnancy Prevention Coalition serving as the Community Advisory Council; support from Cleveland County School administration to deliver this curriculum; crosswalk of this curriculum to NC Curriculum Essential Standards provided by the North Carolina Department of Public Instruction</p>	<p>S.M.A.R.T Goals:</p> <p>Specific: Cleveland County Public Health Center in collaboration with Cleveland County Schools will implement the Smart Girls Life Skills curriculum with 8th grade female students on a voluntary basis during the academic year. The program will occur at each of the four middle schools in the county as well as the alternative school for CCS. The curriculum will be taught by two health education specialists trained in the curriculum and supported by physical education/health teachers.</p> <p>Measurable: The curriculum will reach a minimum of 90 female students and will be taught over a span of 11 weeks during each semester of the academic year.</p> <p>Attainable: Students will participate on a voluntary basis with parental permission during health classes or during the student free period at each school.</p> <p>Relevant: The curriculum educates students on life skills through a series of classes on topics such as communication, contraception, self-image, and goal setting. Targeting 8th grade students allows instructors to set the tone for planning for the future and prepares the girls to enter high school with strong refusal skills.</p> <p>Time-Bound: Smart Girls will be taught each semester during the 8th grade academic year scheduled at the discretion of school administrators.</p>	<p>Target Population(s): 9th grade male students who will participate on a voluntary basis</p> <p>Venue: Four middle schools in Cleveland County as well as Turning Point Academy, the alternative school site for students with behavioral problems</p>	<p>Resources Needed:</p> <p>Qualified health education specialists trained to deliver the Smart Girls Life Skills curriculum; - provided by the Cleveland County Public Health Center;</p> <p>Training funded by APP grant;</p> <p>Supplies for intervention activities supplied by APP grant funding, funding from CCPHC and Alliance for Health – include but are not limited to backpacks, folders, posters, magazines, etc. – each activity in the curriculum has specific requirements for materials;</p> <p>Food costs for completion celebrations for students and parents at each site and/or county-wide event;</p> <p>APP grant requires a budget and monthly financial itemization reports as well as data reports on attendance, participation, pre- and post-tests to evaluate utility of curriculum;</p> <p>Alliance for Health provides in-kind support for food and incentive items – documented with invoice copies</p>
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<p>Name of Intervention: Minority Health Council STD Information Initiative</p> <p>Community Strengths/Assets: Minority Health Council members willing to tackle this topic in minority communities across Cleveland County – responsible for selecting and formatting data to be presented in print and electronic materials</p>	<p>S.M.A.R.T Goals:</p> <p>Specific: Minority Health Council members will annually review STD data for Cleveland County and produce culturally and age-appropriate materials for distribution to educate the minority community about the short- and long-term effects of sexually transmitted diseases.</p> <p>Measurable: Materials will be updated, produced and distributed on an annual basis.</p> <p>Attainable: Materials, when distributed by Minority Health Council members, are more readily accepted by members of the minority communities and believed as factual.</p> <p>Relevant: The percentage of black/African-Americans diagnosed with Chlamydia and Gonorrhea is higher than that for white individuals in the county.</p> <p>Time-bound: Materials will be review, updated and distributed annually to provide comprehensive, timely information.</p>	<p>Target Population(s): Black/African-Americans ages 15-24 residing in Cleveland County</p> <p>Venue: Various distribution points in Cleveland County – faith communities, civic groups, neighborhood organizations, etc.</p>	<p>Resources Needed:</p> <p>Support from Health Education unit at Cleveland County Public Health Center to compile, analyze and present data on an annual basis</p> <p>Technical assistance in selecting and formatting data</p> <p>Funding to print materials and produce electronic formats for data</p>
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Interventions Specifically Addressing Chosen Health Priority *(Insert rows as needed.)*

<u>INTERVENTIONS: SETTING, & TIMEFRAME</u>	<u>LEVEL OF INTERVENTION CHANGE</u>	<u>COMMUNITY PARTNERS' Roles and Responsibilities</u>	<u>PLAN HOW YOU WILL EVALUATE EFFECTIVENESS</u>
<p>Intervention: <u>Making Proud Choices</u></p> <p><input type="checkbox"/> New <input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Completed</p> <p>Setting: 9 grade health classes in 4 high schools in Cleveland County as well as Turning Point Academy</p> <p>Target population: All 9th grade health students in Cleveland County Schools</p> <p>New Target Population: <input type="checkbox"/> Y <input checked="" type="checkbox"/> N</p> <p>Start Date – End Date (mm/yy): August 2016 – June 2018</p> <p>Targets health disparities: <input checked="" type="checkbox"/> Y <input type="checkbox"/> N</p>	<p><input checked="" type="checkbox"/> Individual/Interpersonal Behavior</p> <p><input checked="" type="checkbox"/> Organizational/Policy</p> <p><input type="checkbox"/> Environmental Change</p>	<p>Lead Agency: Cleveland County Public Health Center</p> <p>Role: Provide trained health education specialist to support health and physical education faculty in the delivery of curriculum; specifically to teach the lessons on STDs and FDA-approved contraceptives</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Target population representative: Cleveland County School administrators Dr. Anita Ware, Dr. Brian Hunnell and Dr. Linda Hopper</p> <p>Role: Provide administrative approval and support for delivery of curriculum; provide communication to high schools administrators and staff about implementation of curriculum; assist in dealing with faculty and parents who may have questions about curriculum</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Partners: 9th grade health and physical education teachers at four high schools and Turning Point Academy</p> <p>Role: Collaborate in delivery of the curriculum to meet the requirements of the Healthy Youth Act to deliver comprehensive</p>	<p>Expected outcomes: All 9th grade students will receive consistent, correct and comprehensive information on reproductive health and safety issues, especially sexually transmitted diseases and FDA-approved contraceptives.</p> <p>Anticipated barriers: Any potential barriers? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N If yes, explain how intervention will be adapted: Potential barriers include scheduling issues with teacher work days, holidays and specific school convocations/assemblies that may interfere with delivery of curriculum. Health education specialist must work with faculty to reschedule classes as needed. Additional potential barrier may be community reluctance to support comprehensive reproductive health and safety education – adaptations include review of all materials used offered to parents/community members with questions as well as option to refuse permission for students to participate in lessons.</p> <p>List anticipated intervention team members: Health education specialist provided by Cleveland County Public Health Center; health and physical education instructors as well as administrators employed by Cleveland County Schools</p> <p>Do intervention team members need additional training? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N If yes, list training plan: Health education specialist will attend trainings offered by NC SHIFT, NC Sexuality Conference and TPPI networking meetings to ensure that skills are up to date and the most relevant information is available about comprehensive reproductive health and safety education.</p> <p>Quantify what you will do: Estimated 1,325 9th grade students will receive comprehensive reproductive health and safety education during the two semesters of the academic year scheduled through the regular health and physical education classes. A minimum of two sessions taught by a health education specialist will cover STDs and FDA-approved contraceptives.</p> <p>List how agency will monitor intervention activities and feedback from participants/stakeholders: Both students and teachers will complete a post-course survey to determine</p>

		<p>reproductive health and safety instruction to 9th grade students; facilitate scheduling of health education specialist in classroom settings</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>How you market the intervention: Intervention marketed through Cleveland County Schools web site as well as web sites of individual schools; marketed faculty at annual Service Symposium offered to faculty at beginning of each academic year; also marketed through department meetings at each site upon request of high school administrators;</p>	<p>the utility of the curriculum. Classroom observations will be made by the health education supervisor to ensure consistent, correct, comprehensive materials are offered by the health education specialist. An end-of-year conference with administrators from Cleveland County Schools will evaluate and amend if necessary the comprehensive curriculum. All comments from the surveys and administrative meetings will be kept on file for review by Cleveland County Public Health Center administration.</p> <p>Evaluation: Please provide plan for evaluating intervention: Student and faculty surveys will be used to evaluate the intervention, especially in regard to use of interactive classroom materials. Survey results will be compiled and shared with school administrators and department heads of health and physical education at the high schools to ensure that materials offered are age and culturally appropriate for students in Cleveland County.</p>
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Interventions Specifically Addressing Chosen Health Priority *(Insert rows as needed.)*

<u>INTERVENTIONS: SETTING, & TIMEFRAME</u>	<u>LEVEL OF INTERVENTION CHANGE</u>	<u>COMMUNITY PARTNERS' Roles and Responsibilities</u>	<u>PLAN HOW YOU WILL EVALUATE EFFECTIVENESS</u>
<p>Intervention: Wise Guys Male Responsibility Curriculum</p> <p><input type="checkbox"/> New <input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Completed</p> <p>Setting: Four high schools in Cleveland County as well as Turning Point Academy, the alternative school site for students with behavioral problems</p> <p>Target population: 9th grade male students who will participate in the program on a voluntary basis</p> <p>New Target Population: <input type="checkbox"/> Y <input checked="" type="checkbox"/> N</p> <p>Start Date – End Date (mm/yy): August, 2016 – June 2018</p> <p>Targets health disparities: <input checked="" type="checkbox"/> Y <input type="checkbox"/> N</p>	<p><input checked="" type="checkbox"/> Individual/Interpersonal Behavior</p> <p><input type="checkbox"/> Organizational/Policy</p> <p><input checked="" type="checkbox"/> Environmental Change</p>	<p>Lead Agency: Cleveland County Public Health Center Health Education unit provides health education specialists to lead this intervention</p> <p>Role: Delivery of Wise Guys curriculum in Cleveland County Schools classrooms to 9th grade male students who volunteer to participate in the program</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Target population representative: Cleveland County School administrators Dr. Anita Ware, Dr. Brian Hunnell and Dr. Linda Hopper</p> <p>Role: Provide administrative approval and support for delivery of curriculum; provide communication to high school administrators and staff about implementation of curriculum; assist in dealing with faculty and parents who may have questions about curriculum</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Partners: 9th grade health and physical education teachers, coaching staff at four high schools and Turning Point Academy</p> <p>Role: Collaborate in delivery of the curriculum to meet the requirements of the curriculum and</p>	<p>Expected outcomes: Participants will complete 11-week session on topics leading to an understanding of male responsibility and goal setting; expected outcomes will include decisions to remain abstinent, decisions to delay sexual activity and decisions to reduce the volume of sexual activity; also expected outcome is an increase in use of contraceptives to reduce the potential for sexually transmitted disease and the potential for an unplanned pregnancy; outcomes measured in pre- and post-tests required by funder for this intervention</p> <p>Anticipated barriers: Any potential barriers? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N If yes, explain how intervention will be adapted: Potential barriers include scheduling issues with teacher work days, holidays and specific school convocations/assemblies that may interfere with delivery of curriculum. Health education specialists must work with faculty to reschedule classes as needed. Additional potential barrier may be community reluctance to support the intervention - adaptations include review of all materials used offered to parents/community members with questions as well as option to refuse permission for students to participate in lessons.</p> <p>List anticipated intervention team members: Health education specialists employed by Cleveland County Public Health Center; health and physical education teachers as well as administrators employed by Cleveland County Schools; members of the Community Advisory Council for the APP/TPPI grant that funds the intervention</p> <p>Do intervention team members need additional training? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N If yes, list training plan: Health education specialists will attend trainings offer by NC SHIFT and TPPA networking meetings to ensure that skills are up to date and the most relevant information is available about comprehensive reproductive health and safety education as well as Wise Guys curriculum; Community Advisory Council members will receive training on specific topics at each of the six meetings of the council annually.</p> <p>Quantify what you will do: A minimum of 75 9th grade male</p>

		<p>ensure that delivery matches the NC Curriculum Essential Standards; facilitate scheduling of 11-week sessions in each academic semester; assist in program delivery as needed , especially in pre- and post-test delivery for evaluation purposes</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Partners: Community Advisory Council composed of stakeholders interested in the objectives of this plan – 30 members representing parents, schools, agencies and community at large</p> <p>Role: Provide support for program implementation and enhancement; secure in-kind support as needed; serve as a voice to community about program goals and objectives; attend school and community celebrations to support students who complete the curriculum; provide information to grant funders upon request about program activities and successes</p> <p><input checked="" type="checkbox"/> New partner <input type="checkbox"/> Established partner</p> <p>How you market the intervention: Intervention marketed first to Cleveland County Schools administrators who review materials for program; health education specialists first meet with health/PE teachers to introduce, schedule program and deliver materials for parents; health education specialists meet with parents upon request; fact sheets about Wise Guys prepared and updated annually about program</p>	<p>students will participate in the Wise Guys program each semester during the academic year scheduled through health and physical education classes. Each program will consist of no fewer than 11 weeks of classes following the Wise Guys curriculum and will include an on-site or county-wide celebration of completion depending upon the size of the participating group at each of the potential five sites.</p> <p>List how agency will monitor intervention activities and feedback from participants/stakeholders: All students participating in Wise Guys will complete pre- and post-tests mandated by the funders from the state’s Teen Pregnancy Prevention Initiative to measure changes in attitudes and beliefs about human sexuality as well as changes impacting future decision making about personal sexual activity. All students will also complete satisfaction surveys to measure the utility of the program and to amend delivery of activities if necessary. TPPI staff will visit the school sites episodically for observation to measure fidelity of program delivery and satisfaction of participants and supporting teachers. Faculty involved with Wise Guys will also be asked to complete satisfaction surveys which will be reviewed annually with Cleveland County School administrators responsible for approving the program.</p> <p>Evaluation: Please provide plan for evaluating intervention: Evaluation will be carried out in compliance with TPPI program requirements since they are the primary funders of the program. Pre- and post-tests are completed by all program participants, entered into a data base with no personal identifying information and submitted to state evaluation specialists for review. The pre- and post-tests must be conducted with a minimum of 90 days in between admission to measure changes in knowledge, beliefs and attitudes of participants. TPPI staff also conduct site visits for classroom observation and audits of program materials, financial records and survey results. TPPI provides annual reports to administrators at the Cleveland County Public Health Center on compliance with program goals and outcomes; these reports are also shared with the Community Advisory Council and with administrators from Cleveland County Schools.</p>
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		<p>goals and activities; program information posted on CCS web site, web sites for individual schools and Cleveland County Public Health Center web site; print materials distributed through school health fairs, church health fairs and at coalition meetings for all coalitions staffed by CCPHC staff members; intervention marketed on local cable channel television shows during October and May annually</p>	
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Interventions Specifically Addressing Chosen Health Priority *(Insert rows as needed.)*

<u>INTERVENTIONS: SETTING, & TIMEFRAME</u>	<u>LEVEL OF INTERVENTION CHANGE</u>	<u>COMMUNITY PARTNERS' Roles and Responsibilities</u>	<u>PLAN HOW YOU WILL EVALUATE EFFECTIVENESS</u>
<p>Intervention: Smart Girls Life Skills Curriculum</p> <p><input type="checkbox"/> New <input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Completed</p> <p>Setting: Four middle schools in Cleveland County as well as Turning Point Academy, the alternative school for students with behavioral problems</p> <p>Target population: 8th grade female students who will participate on a voluntary basis; administrators from Kings Mountain Middle School and from Crest Middle School have requested that the program be offered to all 8th grade female students through health and physical education classes – the decision to honor this request is under consideration based on adequate resources and staff time to deliver the program at these sites with fidelity</p> <p>New Target Population: <input type="checkbox"/> Y <input checked="" type="checkbox"/> N</p> <p>Start Date – End Date (mm/yy): August 2016 – June 2018</p> <p>Targets health disparities: <input checked="" type="checkbox"/> Y <input type="checkbox"/> N</p>	<p><input checked="" type="checkbox"/> Individual/Interpersonal Behavior</p> <p><input type="checkbox"/> Organizational/Policy</p> <p><input checked="" type="checkbox"/> Environmental Change</p>	<p>Lead Agency: Cleveland County Public Health Center Health Education unit provides health education specialists to lead this intervention</p> <p>Role: Delivery of Smart Girls curriculum in Cleveland County Schools classrooms to 8th grade female students who volunteer to participate in the program</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Target population representative: Cleveland County School administrators Dr. Anita Ware, Dr. Brian Hunnell and Dr. Linda Hopper</p> <p>Role: Provide administrative approval and support for delivery of curriculum; provide communication to high school administrators and staff about implementation of curriculum; assist in dealing with faculty and parents who may have questions about curriculum</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Partners: 8th grade health and physical education teachers at four middle schools and Turning Point Academy</p> <p>Role: Collaborate in delivery of the curriculum to meet the requirements of the curriculum and</p>	<p>Expected outcomes: Participants will complete 11-week session on topics leading to an understanding of life skills critical for personal success and goal setting for females; expected outcomes will include decisions to remain abstinent, decisions to delay sexual activity and decisions to reduce the volume of sexual activity; also expected outcome is an increase in use of contraceptives to reduce the potential for sexually transmitted disease and the potential for an unplanned pregnancy; outcomes measured in pre- and post-tests required by funder for this intervention</p> <p>Anticipated barriers: Any potential barriers? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N If yes, explain how intervention will be adapted: Potential barriers include scheduling issues with teacher work days, holidays and specific school convocations/assemblies that may interfere with delivery of curriculum. Health education specialists must work with faculty to reschedule classes as needed. Additional potential barrier may be community reluctance to support the intervention - adaptations include review of all materials used offered to parents/community members with questions as well as option to refuse permission for students to participate in lessons.</p> <p>List anticipated intervention team members: Health education specialists employed by Cleveland County Public Health Center; health and physical education teachers as well as administrators employed by Cleveland County Schools; members of the Community Advisory Council for the APP/TPPI grant that funds the intervention</p> <p>Do intervention team members need additional training? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N If yes, list training plan: Health education specialists will attend trainings offer by NC SHIFT and TPPA networking meetings to ensure that skills are up to date and the most relevant information is available about comprehensive reproductive health and safety education as well as Smart girls curriculum; Community Advisory Council members will receive training on specific topics at each of the six meetings of the council annually.</p> <p>Quantify what you will do: A minimum of 75 8th grade female students will participate in the Smart Girls program each semester during the academic year scheduled through health and physical education classes. Each program will consist of no fewer than 11</p>

		<p>ensure that delivery matches the NC Curriculum Essential Standards; facilitate scheduling of 11-week sessions in each academic semester; assist in program delivery as needed , especially in pre- and post-test delivery for evaluation purposes</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Partners: Community Advisory Council composed of stakeholders interested in the objectives of this plan – 30 members representing parents, schools, agencies and community at large</p> <p>Role: Provide support for program implementation and enhancement; secure in-kind support as needed; serve as a voice to community about program goals and objectives; attend school and community celebrations to support students who complete the curriculum; provide information to grant funders upon request about program activities and successes</p> <p><input checked="" type="checkbox"/> New partner <input type="checkbox"/> Established partner</p> <p>How you market the intervention: Intervention marketed first to Cleveland County Schools administrators who review materials for program; health education specialists first meet with health/PE teachers to introduce, schedule program and deliver materials for parents; health education specialists meet with parents upon request; fact sheets about Smart Girls prepared and</p>	<p>weeks of classes following the Smart Girls curriculum and will include an on-site or county-wide celebration of completion depending upon the size of the participating group at each of the potential five sites.</p> <p>List how agency will monitor intervention activities and feedback from participants/stakeholders: All students participating in Smart Girls will complete pre- and post-tests mandated by the funders from the state’s Teen Pregnancy Prevention Initiative to measure changes in attitudes and beliefs about human sexuality as well as changes impacting future decision making about personal sexual activity. All students will also complete satisfaction surveys to measure the utility of the program and to amend delivery of activities if necessary. TPPI staff will visit the school sites episodically for observation to measure fidelity of program delivery and satisfaction of participants and supporting teachers. Faculty involved with Smart Girls will also be asked to complete satisfaction surveys which will be reviewed annually with Cleveland County School administrators responsible for approving the program.</p> <p>Evaluation: Please provide plan for evaluating intervention: Evaluation will be carried out in compliance with TPPI program requirements since they are the primary funders of the program. Pre- and post-tests are completed by all program participants, entered into a data base with no personal identifying information and submitted to state evaluation specialists for review. The pre- and post-tests must be conducted with a minimum of 90 days in between admission to measure changes in knowledge, beliefs and attitudes of participants. TPPI staff also conduct site visits for classroom observation and audits of program materials, financial records and survey results. TPPI provides annual reports to administrators at the Cleveland County Public Health Center on compliance with program goals and outcomes; these reports are also shared with the Community Advisory Council and with administrators from Cleveland County Schools.</p>
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		<p>updated annually about program goals and activities; program information posted on CCS web site, web sites for individual schools and Cleveland County Public Health Center web site; print materials distributed through school health fairs, church health fairs and at coalition meetings for all coalitions staffed by CCPHC staff members; intervention marketed on local cable channel television shows during October and May annually</p>	
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Interventions Specifically Addressing Chosen Health Priority (Insert rows as needed.)

<u>INTERVENTIONS: SETTING, & TIMEFRAME</u>	<u>LEVEL OF INTERVENTION CHANGE</u>	<u>COMMUNITY PARTNERS' Roles and Responsibilities</u>	<u>PLAN HOW YOU WILL EVALUATE EFFECTIVENESS</u>
<p>Intervention: Minority Health Council STD Information Initiative</p> <p><input type="checkbox"/> New <input checked="" type="checkbox"/> Ongoing <input type="checkbox"/> Completed</p> <p>Setting: Cleveland County faith communities, community organizations, hairdressers and barbershops</p> <p>Target population: African-American population of Cleveland County ages 15-24</p> <p>New Target Population: <input checked="" type="checkbox"/> Y <input type="checkbox"/> N</p> <p>Start Date – End Date (mm/yy): August 2016 – June 2018</p> <p>Targets health disparities: <input checked="" type="checkbox"/> Y <input type="checkbox"/> N</p>	<p><input checked="" type="checkbox"/> Individual/Interpersonal Behavior</p> <p><input type="checkbox"/> Organizational/Policy</p> <p><input checked="" type="checkbox"/> Environmental Change</p>	<p>Lead Agency: Minority Health Council of Cleveland County</p> <p>Role: Provide targeted information on sexually transmitted diseases to African-American population targeting ages 15-24; information developed with assistance from Cleveland County Public Health Center staff and distributed by members of the Minority Health Council across the county</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Target population representative: Mr. Robert Miller, Council Chair and Ms. Susan Borders, Vice-Chair</p> <p>Role: Provide leadership to Council members, responsible for ensuring that information is updated and distributed annually, facilitates more detailed presentations in minority community upon request</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>Partners: Health Education Unit of the Cleveland County Public Health Center</p> <p>Role: Collects and analyzes data on sexually transmitted diseases in Cleveland County annually; prepares specific information on</p>	<p>Expected outcomes: Information concerning the incidence of sexually-transmitted diseases among the African-American population in Cleveland County – specifically the 18-24 year old age group – will be compiled and published annually in an easy-to-read format to distribution throughout the African-American communities of Cleveland County. The potential outcome will be that the incidence rates of sexually-transmitted diseases in the targeted population age group will be gradually reduced over the next three years due to this expanded information.</p> <p>Anticipated barriers: Any potential barriers? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N If yes, explain how intervention will be adapted: Potential barriers to this intervention are both organizational and environmental. The intervention depends upon the willingness of Minority Health Council members to continue to be involved in this education/information campaign about a sensitive issue and the willingness of the African-American community to accept this information as an issue that needs to be acknowledged and addressed. The intervention will be adapted annually with updated information about Cleveland County-specific information as well as information from state and national sources and will be reviewed and selected by Minority Health Council members for publication. Additionally Council members will continue to focus on this issue as one component of health critical to success reducing health disparities and improving health equity in the county.</p> <p>List anticipated intervention team members: Members of the Minority Health Council supported by staff from the Cleveland County Public Health Center</p> <p>Do intervention team members need additional training? <input checked="" type="checkbox"/> Y <input type="checkbox"/> N If yes, list training plan: Training provided at least annually on updated incidence rates and information by staff members from Cleveland County Public Health Center; additional training offered through webinars provided to and recorded by CCPHC staff members</p> <p>Quantify what you will do: Minority Health Council members will annually produce and distribute print and electronic information on sexually transmitted disease to members of the African-American community in Cleveland County using easy-to-read rack cards as the</p>

		<p>STDs in African-American community broken down by age group; provides presentations to community groups upon request</p> <p><input type="checkbox"/> New partner <input checked="" type="checkbox"/> Established partner</p> <p>How you market the intervention: Intervention is marketed through the members of the Minority Health Council. They take information throughout the minority community and are the best methods of presenting this as an issue without prejudice. They also serve as liasions to the community for more detailed presentations on sexually transmitted diseases and unintended pregnancy, especially teen pregnancies. Information is disseminated primarily through colorful printed rack cards – easy to post, easy to read.</p>	<p>primary delivery system. Distribution will be followed by presentations to community groups upon request.</p> <p>List how agency will monitor intervention activities and feedback from participants/stakeholders: Minority Health Council members will report at each meeting of the council on their success in distribution of the information and requests for additional, more detailed presentations. Council members will at least annually update/amend the information to ensure relevance for the targeted community.</p> <p>Evaluation: Please provide plan for evaluating intervention: Minority Health Council members will log distribution of materials and issue periodic surveys at the distribution points to measure changes in knowledge, attitudes and beliefs about sexually transmitted diseases in Cleveland County. Members will also monitor questions on the upcoming Community Health Assessment surveys to measure understanding of the short- and long-term outcomes of sexually-transmitted diseases. Upon request of Minority Health Council members, trained facilitators from the Cleveland County Public Health Center will conduct focus groups/listening sessions at designated sites across the county to assess the utility of the information/distribution of these materials.</p>
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